

Create It Competition – Competition Guidelines

1. Refer to the Create It Competition Terms and Conditions for full terms and conditions, including eligibility to enter, competition dates, and full prize details.
2. To enter, you must:
 - a. Be an Australian resident;
 - b. Complete the online entry form at <http://100yoursea.com.au/create-it-comp> and follow the directions on the form;
 - c. Create an original idea and a visual representation to meet the following question:

If anything is possible, what will you create? If you had unlimited time, money, help, or skill, what would you invent, build, create, or engineer?

- d. Represent the idea as a pencil drawing, painting, or other 2 dimensional (2D) artwork of some kind; a photograph of a 3 dimensional (3D) item built to represent the idea; or a CAD or technical drawing. The visual representation must meet the following conditions for entry:
 - (i) It must be a high quality scan of the original artwork, a high resolution photograph (3508 pixels x 4961 pixels), or a high quality file, that can be printed at A3 size.
 - (ii) It must be in landscape format.
 - e. Write a description of the idea to accompany the visual representation that tells us what you designed and why you designed it. This written description must be 100 words or less.
3. There are six prizes to be won in the following categories:
 - a. Primary school students
 - b. High school students
 - c. Engineering university students and graduates (up to three years into their career)
 - d. Engineering professionals (engineers with more than three years' experience)
 - e. Adults (people more than 18 years of age) who aren't in engineering, including university students
 - f. People's Choice award
 - i. The People's Choice award winner will be chosen through voting for your favourite entry.
4. The competition is open to anyone of any skill level. While the artwork is somewhat important to show us your idea, it is the idea itself that's important, along with the 100-word blurb to explain why you've created what you did.

5. Some tips for your entry:

- a. Make sure you're thinking about your idea to truly meet the idea of 'anything is possible'. Don't think about how much it would cost to build, or how long it would take, or how much help you'd need to get it built. We want to see your *idea*, not the real-world requirements to make it happen.
- b. Make sure (as much as you can) that your idea is original. Do a Google search to see if anyone has come up with a similar idea. We will be checking when the competition closes, and this will factor into our judging.
- c. Make sure you've checked your 100-word blurb for grammatical and spelling errors.
- d. Re-read your 100-word blurb before submitting to make sure it makes sense.

6. When creating your entry:

- a. Keep your entry respectful. This means that your comments/materials must not be inappropriate, abusive or otherwise offensive, and must not contain, discuss, depict or involve, without limitation, any of the following: profanity or otherwise crude, vulgar or offensive language; derogatory characterisations of any ethnic, racial, sexual or religious groups; content that endorses, condones or discusses any illegal, inappropriate or risky activity, behaviour or conduct.
- b. Engineers Australia respects intellectual property laws. By entering, you represent that you have the right to share the material in your entry, including, without limitation, trademarks and copyrighted material.
- c. You must assume personal responsibility for your entry and any information provided. If you are under 18 years of age, you must have parental consent to enter and they will take responsibility for your entry.

7. Thank you for entering – good luck!

Competition FAQs

Why is your competition open for so long?

We want to make sure you all have enough time to think up some amazing ideas, and then draw, build, paint, or design your ideas.

What are you judging my entry on?

We'll mainly be looking at the IDEA – does it solve a problem? Is it new? Is it something that has to be engineered? Did you think BIG and that anything is possible?

If the answer is yes to those questions, that's great – we'll probably love your idea! We'll be checking against these questions to pick a winner.

Less important but still part of your entry is your 100-word blurb that goes with your entry. We want to know why you created what you did, what problem you're solving, and how your idea buys into 'anything is possible'. Make sure that it's under 100 words (more than that and your entry will be disqualified) and that it's well-written – check spelling and grammar, and make sure it's easy to understand.

We're interested to see how you will present your ideas visually to us, but skill is not important when doing this – even if you don't think you can draw well, it will be the IDEA plus your 100-word blurb that describes the idea that will be more important to the judges. Though, make sure whatever you send through to us (photo, file, etc.) is high quality. More info on this in the next few FAQs.

Make sure you also follow the rules about the size and format of your artwork – it has to be A3 printable and in landscape format. See more info on this in the next FAQs.

How to I make a high quality file or image for my entry?

If you're drawing or building something, take a photo and send it through! If you have a 12-megapixel camera or higher this will take a photo high enough quality to enter the competition. You can find one of these on phones released in the last few years like iPhone X/XR/XS, Google Pixel, Samsung Galaxy, etc. Most point-and-shoot digital cameras will also have a 12-megapixel or higher camera.

If you're taking a photo of a 2D artwork (drawing, painting, etc.), make sure there's no shadows in the way, and that you frame the artwork nicely in the shot. It's a good idea to take the photo in natural light rather than from a light inside. When taking the photo, make your artwork fill the whole frame. Don't include any background in the photo.

If you're taking a photo of a 3D artwork you've built, try to find a light, empty background so it doesn't take away from what you've built. Against a white wall would work well. Like the 2D artworks, try to do it in natural light as this will produce the best photo.

If you are working in a computer programme like Photoshop, InDesign, or CAD software, all these programmes have ways to export files at the correct size (e.g. in Photoshop, you can set a pixel size for the document you're working in). Make sure you check that the size is correct before exporting the file and uploading your entry.



Why does my entry need to be printable at A3 size and in landscape format?

If all of the entries are the same size, it makes the judging process fairer.

We also hope to exhibit some of the entries throughout the year at Engineers Australia events, particularly at the World Engineers Convention 2019, to be held in Melbourne, 20-22 November. Making them the same size means we'll be able to exhibit the entries in almost any space, physical and digital, with ease.

I am a parent or a teacher. Can I help my child or student with their entry?

You can help tell them about the competition and what they need to do, but their idea and the artwork they create needs to be their own work. They'll be judged against children their own age, so the competition will be fair. For younger children, you can help them write the blurb to go with the entry, but try to use their own wording.

It's also ok to help upload the entry to the entry form on our website. You will need to include your details if your child is less than 18 years old as permission to enter. If you are a teacher, you will need to seek parents' permission before entering their child.

I am a teacher and want to run this as a classroom activity. Do I need to ask my students' parents for permission before entering them in the competition?

Yes. We know this is a bit of a process, however it's a requirement for competitions with prizes like these to seek parental permission.

Have another question?

Feel free to contact us via the [contact us form on our website](#).